

# FULL PAGE AD

**SAFE AREA - 5"W X 8"H**

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

**FINISHED AREA - 6"W X 9"H**

VISIBLE WHEN PRINTED

**BLEED AREA - 6.25"W X 9.25"H**

EXTEND BACKGROUND COLOR/IMAGES TO THE OUTERMOST EDGE

# HALF PAGE AD

**SAFE AREA – 5"W X 3.5"H**

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

**FINISHED AREA – 6"W X 4.5"H**

VISIBLE WHEN PRINTED

**BLEED AREA – 6.25"W X 4.75"H**

EXTEND BACKGROUND COLOR/IMAGES TO THE OUTERMOST EDGE